



BL²END

Business Leaders Linked to Encourage New Directions

Why We Started

In 2006, BL²END was established to increase the engagement and contribute to the retention of young professionals of color in the Greater Grand Rapids community.

Who We Are

BL²END is geared towards, but not limited to, professionals of color ages 22 to 35, located in the Greater Grand Rapids community.

What We Value

Collaboration
Community
Education
Integrity
Professionalism

What We Do

BL²END fosters an environment of growth and belonging where young professionals of color can connect with each other, develop professionally, and contribute to the local community.

How We Do It

Social Networking

Social networking provides opportunities to build networks and develop relationships with other young professionals.

Professional Development

Professional development events offer personal and professional growth through a variety of programs and presentations.

Community Outreach

Community outreach provides the opportunity to serve the community in various capacities.