



BL²END Board Community Outreach Chair Position Description

Objective: To promote servant leadership by creating volunteer opportunities and partnering with organizations serving the Grand Rapids community

Desired qualifications:

- Experience in community service event planning and volunteer coordination
- Strong written verbal and interpersonal communication skills
- Detail-oriented
- Independent self-starter
- Values teamwork and collaboration

Responsibilities:

- Attend, promote and coordinate all Community Outreach opportunities in the Greater Grand Rapids community
- Establish and maintain relationships with community organizations and leaders to create opportunities for BL²END participants to add value and enhance local conditions
- Encourage volunteerism and philanthropy among communities of color
- Convene Community Outreach committee and maintain consistent communication
- Identify and complete event planning tasks
- Theme development

Requirements:

- Attend all Board Meetings
- Engage through bi-weekly meetings and monthly events
- Communicate regularly with Board members and be accessible via email
- Promote BL²END within your personal and professional networks and spheres of influence
- Exemplify professionalism as a community representative of BL²END
- Connect members to each other and community members to help facilitate connections and relationship building
- Seek out community events for Board members and participants to attend for networking and other opportunities
- Performs other responsibilities assigned by the Board President and Vice President
- Create a strategic direction for the Outreach program including program goals, emphasis areas, and new initiatives
- Connect with underserved communities in order to rebuild areas of concern in Grand Rapids.



Business Leaders Linked to Encourage New Directions
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Benefits:

- Positively impact the experience of diverse professionals in Grand Rapids
- Gain experience in leading a 100% volunteer, 501c7 nonprofit organization
- Opportunity to network with diverse business and community leaders
- Recognition as a leader of one of Grand Rapids' premier organizations for diversity
- Build and improve personal and professional brand