

Social Networking Chair Position Description

Objective: To provide participants with an arena to build personal and professional networks while encouraging local business and resources

Desired qualifications:

- Experience in event planning and coordination
- Strong written verbal and interpersonal communication skills
- Detail-oriented
- Independent self-starter
- Values teamwork and collaboration

Social Networking Chair Responsibilities:

- Attend, promote and coordinate all Social Networking opportunities in the Greater Grand Rapids community
- Establish and maintain relationships with local businesses to expose BL²END participants to an array of diverse venues
- Solicit in-kind donations and support from local businesses for all Social Networking events
- Convene Social Networking committee and maintain consistent communication
- Identify and complete event planning tasks

Board Member Responsibilities:

- Attend all Board Meetings
- Engage through bi-weekly meetings and monthly events
- Communicate regularly with Board members and be accessible via email
- Promote BL²END within your personal and professional networks and spheres of influence
- Exemplify professionalism as a community representative of BL²END
- Connect members to each other and community members to help facilitate connections and relationship building
- Seek out community events for Board members and participants to attend for networking and other opportunities
- Performs other responsibilities assigned by the Board Co-Chairs

Requirements:

- Attend all Board Meetings
- Engage through bi-weekly meetings and monthly events
- Communicate regularly with Board members and be accessible via email
- Promote BL²END within your personal and professional networks and spheres of influence



Business Leaders Linked to Encourage New Directions
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- Exemplify professionalism as a community representative of BL²END
- Connect members to each other and community members to help facilitate connections and relationship building
- Performs other responsibilities assigned by the Board President and Vice President
- Create a strategic direction for social networking including program goals, emphasis areas, and new initiatives
- Demonstrate commitment to the mission and vision of BL²END
- Commit to a two-year term of Board service
- Submit annual dues

Benefits

- Positively impact the experience of diverse professionals in Grand Rapids
- Gain experience in leading a 100% volunteer, 501c7 nonprofit organization
- Opportunity to network with diverse business and community leaders
- Recognition as a leader of one of Grand Rapids' premier organizations for diversity
- Build and improve personal and professional brand